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Media Contact:

Angela Sweeney

asweeney@petersoncos.com

443-691-2957

**Stein Mart to open new Gainesville VA store,
Promenade at Virginia Gateway sets April 26th Grand Opening**

Fairfax, Virginia, February 18, 2014 – [The Peterson Companies](#) announced today that [Stein Mart](#) plans to open a new store at [Virginia Gateway](#) – a 1.3 million square foot shopping center located in Gainesville, Virginia.

The 29,000 square foot store is expected to open in October 2014 and will be Stein Mart’s third location in the Washington D.C. area. Stein Mart is a national retailer with over 260 locations and steinmart.com offering a distinctive assortment of current-season, brand name fashion apparel for women and men, accessories, home décor, linens and shoes – all at prices up to 60% off brand name and specialty merchandise every day. Stein Mart brand offerings include Michael Kors, Anne Klein, Vince Camuto, Robert Graham, Tommy Hilfiger, Nautica, Reidel and Godiva. Stein Mart will be located between Sports Authority and Golfsmith, facing Wellington Road.

“Stein Mart offers stylish apparel, accessories and décor at competitive prices and is an excellent strategic fit for Virginia Gateway as it enhances our fashion offerings and complements our current mix of retailers” said Taylor Chess, President of the Retail Division for Peterson Companies. Adding, “We’re excited to bring this national department store to the Gainesville community and further strengthen Virginia Gateway’s position as the dominant retail center in the region.”

“We are so very pleased to be opening a new store in the thriving Virginia Gateway shopping center,” said Jay Stein, Chief Executive Officer. “Adding new stores to key markets like metro Washington DC is an important part of our growth strategy.”

In addition to welcoming Stein Mart, Virginia Gateway will officially celebrate the Grand Opening of Promenade at Virginia Gateway on April 26th. Promenade is the highly-anticipated 300,000 square foot lifestyle center component of Virginia Gateway. Regal Cinemas along with Bar Louie, Nando’s Peri-Peri, Smashburger, BJ’s Restaurant & Brewhouse and Sleep Number are currently open and several new retailers and restaurants are set to join them between now and April 26th. The total Virginia Gateway project is now 98% leased.

About Virginia Gateway:

Virginia Gateway is the premier shopping destination for the Gainesville and Haymarket area, boasting an amazing selection of over 120 retail shops, restaurants and service-oriented businesses. Located in the heart of Prince William County at the intersection of I-66 and Rt 29, this exciting mixed-use development has over 1.3 million square feet of national, regional and local merchants in a convenient shopper-friendly environment. In April 2014, the fifth and final phase of Virginia Gateway known as Promenade at Virginia Gateway will open featuring a 14-screen state-of-the-art Regal Theatre, LOFT, Bar Louie, Nando's Peri-Peri, Pinkberry, Soma, White House Black Market, Charming Charlie and more. For more information, visit www.vagateway.com. Or follow Virginia Gateway on [Facebook](#) and [Twitter](#) for real-time updates.

About Peterson Companies:

Peterson Companies is one of the largest privately owned real estate development companies in the Washington, DC region and offers fully-integrated development and management services for commercial, office, residential and retail real estate. The company is responsible for some of the most prominent and successful mixed-use retail, residential and office developments in Northern Virginia and Maryland including National Harbor, Virginia Gateway, Downtown Silver Spring, RIO Washingtonian, Fairfax Corner, Fair Lakes, Burke Centre and Tysons McLean Office Park. Founded by Milt Peterson over 30 years ago, the company has an extensive two million square foot development pipeline throughout the Washington, DC region. For more information about the company, please visit www.petersoncos.com.