



For Immediate Release

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**Peterson Companies Announces Regal Stadium 14 & RPX Is Now Open
At The Promenade at Virginia Gateway**

Fairfax, Virginia, November 5, 2013 – Peterson Companies is pleased to announce that Regal Virginia Gateway Stadium 14 & RPX (Regal Premium Experience) has opened at the company's Promenade at Virginia Gateway project in Gainesville, VA. This high-end theater experience is the entertainment anchor for Promenade, which is the highly anticipated 300,000 square foot lifestyle component of Virginia Gateway that currently offers more than one million square feet of retail, restaurant, office, and hotel space.

To celebrate their opening, the 14-screen Regal Stadium & RPX theater will host Preview Events November 4 – 6th where guests can enjoy recently-released \$2 Movies, \$2 Popcorn and \$2 soft drinks with all proceeds to benefit local charities. During the first week of the opening, November 7-14th the theater will offer a free small popcorn and fountain drink to each paid admission.

"The Grand Opening of Regal at Promenade represents the first in a wave of new restaurant and retail options, which further solidifies Virginia Gateway's position as the dominant retail, dining and entertainment destination for western Prince William County," said Taylor Chess, President Retail for Peterson Companies.

Additional merchants scheduled to open include Bar Louie and Nando's Peri Peri (both set to open later this month) and BJ's Brewhouse, Charming Charlie, Firebirds Wood Fired Grill, Francesca's, Grace Jewelers, La Tagliatella, LOFT, Pinkberry, Sleep Number, Smashburger, Soma and White House Black Market which will open over the next several months.

For more information, visit www.vagateway.com or follow on [Facebook](#) and [Twitter](#).

About Peterson Companies:

Peterson Companies is one of the largest privately owned real estate development companies in the Washington, DC region and offers fully-integrated development services for commercial, office, residential and retail real estate. The company is responsible for some of the most prominent and successful mixed-use retail, residential and office developments in Northern Virginia and Maryland including National Harbor, Virginia Gateway, Downtown Silver Spring, Washingtonian Center, Fairfax Corner, Fair Lakes, Burke Centre and Tysons McLean Office Park. Founded by Milt Peterson over 30 years ago, the company has an extensive two million square foot development pipeline throughout the Washington, DC region. For more information about the company, please visit www.petersoncos.com.

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