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**Peterson Companies announces Josh Segal has Joined the Company
as Retail Leasing Associate**

Fairfax, Virginia, November 12, 2014 – Marc Menick, Vice President of Retail Leasing for Peterson Companies announced today that Josh Segal has joined Peterson Companies as Retail Leasing Associate. Segal will focus on identifying new prospects for the company’s retail and mixed use portfolios, analyze the “highest and best uses” for the company’s retail assets, negotiate deals, and provide general retail leasing support.

“Josh’s eagerness to learn more about the industry and background experience in real estate made him the ideal candidate” Menick said. “We’re excited to have Segal as our new Retail Leasing Associate. He will be a tremendous asset to the company’s Retail Division.”

Most recently, Segal was with Foxhall Partners in Washington, DC where he led the company’s portfolio to 100% occupancy for 2014, provided support for multiple transactions including underwriting prospective deals and served as a liaison for contractors, architects and consultants. Prior to that, he was with Booz Allen Hamilton in Falls Church, VA.

Segal holds a Bachelor of Science in Hospitality Management from Cornell University. He is a member of the International Council of Shopping Centers (ICSC) and serves as member of the Board of Directors for the Cornell Hotel Society, Washington, DC/Baltimore Chapter.

About Peterson Companies:

Peterson Companies is one of the largest privately owned real estate development companies in the Washington, DC region and offers fully-integrated development and management services for commercial, office, residential and retail real estate. The company is responsible for some of the most prominent and successful mixed-use retail, residential and office developments in Northern Virginia and Maryland including National Harbor, Virginia Gateway, Downtown Silver Spring, RIO Washingtonian, Fairfax Corner, Fair Lakes, Burke Centre and Tysons McLean Office Park. Founded by Milt Peterson over 30 years ago, the company has an extensive two million square foot development pipeline throughout the Washington, DC region. For more information about the company, please visit www.petersoncos.com.

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