



Media Contacts:

Joanna Rothermel, Regional Marketing Director Peterson Companies
jrothermel@petersoncos.com (p) 703-227-0894

Natalie Bushaw, Senior Director, Public Relations Lifetime
nbushaw@lifetimefitness.com (p) 952-229-7007

**Peterson Companies and Life Time® Announce Plans for
Healthy Living, Healthy Aging, Healthy Entertaining Destination in 2018**
Athletic resort experience expands offerings at Virginia Gateway

Fairfax, Virginia (September 22, 2017) – Peterson Companies announced today that Life Time®, the nation’s only Healthy Way of Life lifestyle company and brand, is planning its first destination in Gainesville, Virginia at the Virginia Gateway. The more than 130,000-square-foot, two story destination will provide its members with a wide range of resort-style healthy living, healthy aging, healthy nutrition, and healthy entertainment programs and services for individuals, couples and families of all ages. Construction has started with a planned opening in late-2018. A Preview Center for prospective members will open late Spring 2018.

“For more than 15 years, we have been assembling a best-in-class collection of shopping, dining and entertainment options that serve the Gainesville community,” said Taylor Chess, president of development at Peterson Companies. “The recent opening of Cabela’s and the addition of Life Time’s athletic resort destination demonstrate our continued efforts to bring unique and first-to-market concepts to the region and secure Virginia Gateway’s place as the commercial and social hub of western Prince William County.”

Life Time at Virginia Gateway will offer a health and fitness experience unlike any other in the area featuring an outdoor and indoor aquatic center with zero-depth entry pools, lap pools, and waterslides and an indoor basketball courts.

In addition, the new center will boast a broad array of highly personalized programs and services that allow members to engage in their area of passion and help them achieve their total

health objectives, athletic aspirations and fitness goals. There will also be dance, art, music and tumbling studios available for children, indoor and outdoor cafes and a full-service salon and spa. This will be the seventh location in the Washington, DC market.

For more information on Life Time, visit, www.lifetimefitness.com or call 1.800.741.4109. A Waitlist is also available at <https://www.lifetimefitness.com/life-time-locations/va-gainesville.html>.

About Life Time®

Life Time is a privately held, comprehensive healthy living, healthy aging and healthy entertainment Lifestyle Company that offers a personalized and scientific approach to long-term health and wellness. Through its portfolio of distinctive resort-like destinations, athletic events and corporate health services, the Healthy Way of Life Company helps members achieve their goals everyday with the support of a team of dedicated professionals and an array of proprietary health assessments. As of September 18, 2017, the company operates 127 centers in 27 states and 35 major markets under the LIFE TIME FITNESS® and LIFE TIME ATHLETIC® brands in the United States and Canada. Additional information is available at www.lifetimefitness.com.

About Peterson Companies:

Peterson Companies is one of the largest privately owned real estate development companies in the Washington, DC region and offers fully-integrated development and management services for commercial, office, residential and retail real estate. Founded by Milt Peterson more than 50 years ago, the company is responsible for some of the most prominent and successful mixed-use retail, residential and office developments in Northern Virginia and Maryland including Fairfax Corner, Fair Lakes, National Harbor, Virginia Gateway, Downtown Silver Spring, RIO Washingtonian, Burke Centre and Tysons McLean Office Park. The company has an extensive three million square foot development pipeline and remains focused on delivering exceptional projects that set the standard for real estate development and redevelopment. For more information about the company, please visit www.petersoncos.com.

###